

EVRYBOX CASE STUDY

WITH

wunderspoke



Google

“ We always happily direct clients to Origaudio products because they flawlessly meet two requirements we hear often: low-minimums and full-color capabilities. Additionally, the Evrybox was immediately useful as a speaker and for charging devices at the summit. Wunderspoke received great feedback that the guests loved the practical gift and subtle branding.

Christian Pfrommer
Wunderspoke Marketing

OVERVIEW

Wunderspoke Marketing is a small team of creative minds boasting more than 20 years of industry experience. Assisting in marketing, promotional products and event projects, the California-based company helps bring awesome ideas to life.

STRATEGY

For their summit coming up, Google needed an item that was useful, ‘techy’, and had a low minimum. Wunderspoke was able to mockup a bunch of products from Origaudio’s line showcasing full-color art and low MOQs. The team at Google was impressed with the high perceived value of the two-in-one Evrybox and even though they didn’t choose to use the full color capabilities with this order, they were excited to do so in the future.