



BOXANNE CASE STUDY

WITH



G&G OUTFITTERS, INC.



There are literally hundreds of speakers in our industry from dozens of different suppliers. However, none quite like the Boxanne, and definitely no other suppliers offering the standard perks that Origaudio does. A 2-sided, full-color imprint area allowed our client to display their brand and also coordinate with their conference's theme. Not having to pay a setup fee was the icing on the cake."

Mike Selby
Sr. Account Executive
G&G Outfitters

OVERVIEW

The Maryland-based G&G Outfitters is a leading branded merchandise agency in the USA, providing enterprise level expertise for innovative branded merchandise and marketing solutions.

STRATEGY

G&G had to get their groove on for a client's Nashville national conference. Dubbed "Music City," the client has requested a music-related promotional item to give to all attendees. The Boxanne's sound quality and dual surface imprint area gives you big sound with a mighty brand impact all in a perfectly packaged, portable bluetooth speaker. With a 250 piece minimum for custom packaging, the Boxanne provides a world of endless branding and messaging possibilities.