

MISSION PACK™ CASE STUDY WITH brandvia



“ The Mission Pack gift was a huge success. Everybody absolutely looooooves these backpacks! Months after the event has taken place, I keep hearing from the client that it’s one of the nicest pieces they have ever received. Between the one-of-a-kind designs and multitude of features and tech components, this couldn’t have worked any better. The bags look amazing and they have been a BIG hit.”

Eric Nelsen
Expert Swagologist
Brandvia

OVERVIEW

Brandvia focuses on creating brilliant corporate gifts to strengthen brand engagement and believes that corporate swag needs to personify corporate identity, brand and culture.

STRATEGY

Juggling lots of big names in the tech world, Brandvia needed to find the perfect gift for LinkedIn’s internal CFO Summit to leave a lasting impression. With features that include an RFID-lined pocket, laptop sleeve, and an insulated cooler pocket, the Mission Pack checked off all the things the client was looking for.